



JUNIATA COLLEGE

Class of 1964 Newsletter - November 2005



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Enter USERNAME: Alumni (with a capital "A" – case sensitive) and PASSWORD: WelcomeBack (all one word with a capital "W" and capital "B" – case sensitive), SELECT "GO", SELECT item of interest from the menu of articles/pictures.

Editor's Note: We have not had much to say about the Juniata Fund since June so several of the following articles will bring you up to date. I know this, in addition to the info on the 50th Reunion Gift Fund is a lot of fund drive content but I want to be sure everyone was up to date on the fund drives. Thanks for understanding.

2004- 2005 Juniata Fund - Marion Kercher Oliver, our Class Fund Agent sends along this plea and summary of last year's fund drive. - "Help! Those of you who have never sent a gift to Juniata are desperately needed. It seems that the class of '63 (also known as the class of Dave Oliver) is actually holding their own AND gaining on us. Here are the facts:

- In the year 2004, the classes of '63, '64, and '65 (Bruce Davis's class) each finished with 59% participation. That is a **great** percentage.
- In the year 2005, the class of '65 had 60% participation, the class of '63 had 61% participation, **AND THE CLASS OF '64 HAD A 62% PARTICIPATION!**

Congratulations! But you see the trend. Let's encourage brand new donors. I'll keep you posted as to our progress. Thanks for your loyal support to JC."

2005-2006 Juniata Fund - Marion provided the following up date for this year as of November 2, 2005 - "Thanks to the following for sending their gifts early: Don Detwiler, Marion Oliver, Marlene Butler, Lois Beamer, Hal Yocum, Nancy Johnson, Fred Lytle, Bonnie Crawford, Eujeania Meloy, Bill Chew, Barbara Christensen, "J.C." Day, Elaine Frazier, Chet Berkey, Maxine Hendricks, Floy Laquidara, Kay Larsen, Dan O'Sullivan, Bill Crowell, Ralph Hartman, John Taylor, and Randy Pletcher. With 22 donors to date, we are at 15% participation of the 65% goal. To reach the goal of 65% (thus staying ahead of the class of '65 and '63) we need 76 more donors. To remain on the steps of Founders, we need 54 more of you to send in your support to the Juniata Annual Fund. To state the obvious, in order to increase our %, we need some brand new donors. If that is you, now is the time!"

Juniata Financial Year Adjusted - Marion also passed on this information - "Our Trustees have decided to change the Juniata fiscal year to better align with the academic calendar. Beginning immediately, our fiscal year will run from June 1 to May 31. That means all gifts for this fiscal year will need to be in to our office by May 31."
Editor's Note: The Class of 1964 must be ahead of the time - we set our fund drive year for the 50th Reunion Fund as June 1 - May 31 over a year and a half ago.

Don't Forget Our Other Fund Drive - Thanks to contributions in October for Bill Crowell and Dan O'Sullivan the 50th Reunion Gift Fund Drive is advancing **slowly** to it's goal of raising \$64,000 before June 2014 - our 50th Reunion. We have \$9,380.27 toward the second year goal of \$12, 800. So as you can see, we need some more of you to support this worthwhile program to keep us on tract to reaching our lofty goal. To keep pace we need to have \$500 per month between now and May 2006 - we need a couple big contributions or lots of small ones!!!

"Participation Credit and Use of Funds - Class participation credit is give for a contribution to The 50th Reunion Gift Fund and/or the Juniata Fund each year. 50th Reunion Gift Funds are restricted funds until released by the Class in 2014. At that time, the Class will designate the funds for a specific use. For those that can, it is still important to give some unrestricted funds to the Juniata Fund. The new emphasis for the Juniata Fund is scholarships. Marion indicated, "Yes, the Juniata Fund from now on will support individual scholarships with each class being told at the end of the year, how many students will be benefited by the class's support." Thanks for you continuing support of both these funds."

Sending Contributions - Send you contributions to the Juniata Fund or the 50th Reunion Gift Fund by sending a check to Juniata College, 1700 Moore Street, Huntingdon, PA 16652.

If you gift is intended a restricted contribution for the Class of 1964 50th Reunion Gift Fund write "**Class of 1964 50th Reunion Gift Fund**" in the memo section.

If your gift is intended to be an unrestricted contribution to the Juniata Fund for scholarships write "**Juniata Fund**" in the memo section.

Fund Drive Meters - Fund Drive meters have been developed for both funds and are posted on the Class web site. These meters will be updated monthly.

*Editor's Note: With that **fund** stuff out of the way, let's get on with the **fun** stuff --- remember to send you comments, stories, memories, etc. to Dan O'Sullivan at SOSulli177@aol.com or 6102 Charing Cross, Mechanicsburg, PA 17050 to share with your classmates. Thanks!*

Juniata Spirit - In a recent letter to you from Marion Kercher Oliver, she has mentioned "Gifts of the Spirit at Juniata" and asks other to share their thoughts about "Juniata Spirit." As your comments are received she is providing them to me for the newsletter. So far the following have been received. Send you thoughts now!!! (You can send them to Marion or Dan O'Sullivan.)

Rich Morgan - "In regard to the 'spirit' issue, one tale that I can tell is about the Cross-Country team. We all know (and Dave Oliver can attest to this) that football was and still is a big sport on campus. We runners were only seen starting and finishing at the field during the game. Most students thought we lost our meets all the time because the scores were 15-50, 15-45, 15-48, etc. So Bob Berthold, our illustrious Captain got the cheerleaders to make up small signs shaped like outhouses like you find on a farm that said 'Low Score Wins in Cross-Country' since the runners were scored in the order they crossed the line, we were actually winning the meets in great fashion although no one knew it. These signs were hung on virtually every tree on campus, educating the students, and the cross-country interest increased dramatically. We actually started to get students spot themselves along the course to cheer us on while running once they found we were always winning and not always losing. We were called 'Big White' since we always wore white thin clad uniforms while running. Unknown to most, the team would 'psych out' the opposition as we ran up 'Prexie's (sp.?) Hill' towards the woods at Roundtop. As the first runner reached the top of the hill he would yell out his last name and each runner in turn would do the same down the line like a 'roll call' so we could show the other team that we were not tired after running up that hill. It worked!!!"

Dan O'Sullivan - "My 'Spirit of Juniata' tale is actually a family story. As a junior in high school my son Sean visited several colleges and decided to go to Juniata without any encouragement from me - I left the decision up to him - Juniata is not for everyone. After a year at Juniata he found that Juniata was not to school for him - he wanted something more cosmopolitan as clearly demonstrated by his next choice NYU. He graduated from NYU with a Journalism degree. But, as you may know, Juniata feels once you attend Juniata you become am alumnus of Juniata, even if you do not graduate from Juniata. My son now professes a stronger allegiance to Juniata than NYU - he attended his 10th Reunion for the Juniata Class of 1990, attends JC/DC Alumni events and participates in the JC/DC shadow program - in fact the first student that shadowed him now works for him and this year they are talking about accepting two shadow students for the program. All this loyalty Sean possesses toward Juniata can be directly contributed to the 'Spirit of Juniata.'"

October Deja Vu Picture Comments - (You can view the picture by SELECTING October Deja Vu on the web site.)

Bill Chew - "These are great - hope folks check them out! That's Ken Marsh and Marion, not sure of the other gal."

Added Deja Vu Picture - Received this note with reference picture from Fred Lytle - take a look at it on the Class of 1960 web site - **SELECT "(Addition)"** after the words October Deja Vu. See above for access guidance. Fred wrote - "I carried this photo in my wallet for years, which is why it is in bad shape. Let's see how many people can guess where it was taken and name the classmates. I think I can identify everyone. It was taken our freshman year and might be the only photo I have from Juniata." *Editor's Note: Anyone else with deja vu pictures to share just send them to Dan O'Sullivan as jpegs to SOSulli177@aol.com or by postal mail at 6102 Charing Cross, Mechanicsburg, PA 17050. See if you can stump your classmates!!! Have already received some comments from classmates that saw the picture on the web site but will wait till next month to publish them so everyone has a change to send in their guesses.*

November Deja Vu - A November Deja Vu picture has been added to the web site - take a look and send you comments to Dan O'Sullivan at SOSulli177@aol.com or 6102 Charing Cross, Mechanicsburg, PA 17050.

Homecoming 2005 - I (Dan O'Sullivan) attended Homecoming this year to manage a Juniata Admission Ambassadors Information Tent as the Volunteer Chairperson for the program. Talked to about 50 parents and alumni about the program and expect 10 or 15 will join JAA. Weather was good but a little windy for the papers on the JAA table - we survived!!! The football game was even interesting - we were in it most of the way! The legacy reception was fun - they had Bill Chew's picture on a timeline display on the wall since he has a "legacy son" in the Class of 2009. Unfortunately his son Casey went home for his high school homecoming so Bill was not there. The campaign celebration reception was unbelievable - first time I ever saw a chocolate fountain! Fireworks were as good as any I have seen in the Harrisburg area. All in all it was a great day. Even got to talk to Betty Ann Cherry and Paul Herberling. The next main opportunity for you folk to join me at Juniata will be Reunion Weekend in June 2006 - hope to see some of you there. (A collage with pictures taken at Homecoming and at the JC/DC Picnic are posted on the web site.)

All Classmates Receive the Newsletter - Because of cost limitations, the Class of 1964 Newsletter has only been available to those with email addresses in the past. Now thanks to the financial support from Marion Kercher Oliver, our Juniata Fund Agent, the Newsletter Editor, Dan O'Sullivan, will distribute the newsletter through the postal mail to those classmates without email addresses. When arranging for this set up Marion said, "I am proposing this effort for two reasons. The news on a regular basis keeps us connected. Furthermore that connectedness has a direct relationship to the level of giving to the college. I am hoping to bring the others in on the fun." It does need to be stressed though, that if you have an email address, we would prefer to send the newsletter to you by the internet - it is the most cost effective method. Thanks for understanding.

Help Keep the Newsletter Interesting - Please help keep this publication alive and well by submitting you comments and viewpoints. If you have internet access send you comment to SOSulli177@aol.com and if you do not have internet access you can send you comment to Dan O'Sullivan, 6102 Charing Cross, Mechanicsburg, PA 17050. Thanks.

THANKS - Thanks to the following for their input for this newsletter - Bill Chew, Fred Lytle, Rich Morgan, Terry Grove and Marion Kercher Oliver.